

# Urban Innovation Institute

Promoting industry-academia-government exchange and cooperation, conducting human resource development projects, and providing proposals based on surveys and research

## ■ Initiatives for the entire startup

### ▪ About Urban Innovation Institute (UII)

Centering on the core areas of life sciences, innovation ecosystems, and community development, the UII creates the groundwork for consortiums and other organizations, and tackles information sharing and human resource development through activities such as seminars and symposiums.

### ▪ Kansai Innovation Initiative (KSII)

KSII started with a variety of technological producer-driven ideas originating at universities. It creates solutions that solve regional societal issues and zebra companies (venture businesses that produce profit and grows by solving societal issues) with the aim of carrying out its vision of “achieving a sustainable society that makes it possible for all generations to live in health and abundance.”



Kansai  
Innovation  
Initiative



URBAN  
INNOVATION  
INSTITUTE

## ■ Main activities and case studies

### ▪ Exchange and cooperation

Various events are held to eliminate the gap between academia and industry, and to increase opportunities to match producer-driven ideas and needs.

### ▪ Awards

Ventures that have grown to a certain size in the market based on producer-driven ideas originating at universities are awarded to encourage further growth.

### ▪ Human resource development

Data-driven App Workshop: A hackathon event to promote further utilization of urban data. Workshops, mentoring, and other activities are conducted over an approximately 3-month period.

### ▪ Surveys and research

Databases are created for startups and producer-driven ideas originating at universities, and brochures are produced to introduce them to industries.

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